

October 14, 2023

The Vice-Chancellor

A'Sharqiyah University

PO Box 42 Postal Code 400 Ibra,

Sultanate of Oman,

**Subject: Application for Academic Promotion 2024**

Respected Professor Fouad B. Chedid,

I am pleased to apply for the position of Associate Professor in the Department of Management Information Systems at A'Sharqiyah University, as announced on 06th September 2023. I believe I strongly meet the qualifications and expectations for promotion based on my academic accomplishments and over 21 years of experience.

My research has focused on major topics like data mining, machine learning, process mining, and knowledge retrieval in emerging applications. I have extensive publications in reputable journals indexed in Scopus and Web of Science databases, as well as recognized international conferences. I frequently serve as the lead and corresponding author. My published research has received a significant number of citations, denoting its influence in the field.

In teaching, I have extensive experience instructing a wide breadth of undergraduate and graduate courses at A'Sharqiyah University and Sudanese University. My student-centered approach and ability to explain complex topics have earned positive evaluations. I served as the primary thesis advisor for multiple MBA students, guiding them through the complete research process to successfully finish their degrees. In a mentoring capacity, I have provided academic and career guidance to many students over the years. Additionally, I played a lead role in redesigning core courses in the MBA program A'Sharqiyah University, aligning the curricula with current industry best practices.

In service here at A'Sharqiyah University, I have contributed as Department Head for 3 years, overseeing faculty recruitment and curriculum improvements that led to an increase in student enrollment and satisfaction. I'm also responsible for managing the program of cybersecurity from the College of Applied and Health Sciences. I spearheaded the development and launch of the new bachelor's program in Data Science and Business Analytics, which is expected to attract tremendous student interest.

With my qualifications and experience, I am confident I can contribute with distinction as an Associate Professor in MIS if provided this opportunity. I have enclosed my full CV and publications. Please let me know if you need any other details regarding my application. I look forward to your favorable consideration.

Sincerely,

**Mohamed Bashir**