

13/10/2024

**Subject: Application for Promotion to Associate Professor**

Dear Prof. Fouad Chedid,

I am writing to formally apply for promotion to the rank of Associate Professor, based on my significant contributions in teaching, research, and university service at A'Sharqiyah University (ASU). I hold a Ph.D. in Information Technology from Universiti Teknologi PETRONAS, Malaysia, which I obtained in 2010. Since joining ASU in September 2022 as an Assistant Professor of Information Technology, I have balanced multiple responsibilities across teaching and supervision, alongside maintaining a strong research agenda and actively contributing to university governance.

In teaching, I have successfully managed 38 courses across 40 sections, consistently upholding high academic standards, as reflected in my appraisal scores of 95 in 2023 and 98 in 2024. In the MBA program, I currently supervise five students, all of whom have progressed to the final stages of their dissertations. I am also proud of my role in mentoring students through personalized academic support, which has helped many to overcome academic probation and succeed in their studies.

On the research front, I have made substantial contributions, including publishing over 15 articles, with three recent papers in Q1 journals. I have presented at numerous Scopus-indexed conferences and collaborated with the International Islamic University Malaysia (IIUM), leading to a joint paper presentation and discussions for a potential Memorandum of Understanding (MoU) between ASU and IIUM. This collaboration has paved the way for future academic partnerships, which I believe will significantly enhance research and academic exchanges between our institutions.

Furthermore, I successfully secured a 20,000 OMR research grant from the Ministry of Higher Education, Research, and Innovation. I am currently awaiting feedback on another strategic research proposal submitted to the Ministry, which, if accepted, will further expand my contributions to the university's research portfolio. I am also supervising two PhD students—one from Sudan University for Science and Technology, who successfully completed their viva in September 2024, and another from the University of Gezira, who is awaiting his final viva. In addition, I have served as an external examiner for postgraduate students at Al Buraimi University and Sultan Qaboos University, as well as an internal examiner for numerous MBA students at ASU.

In university service, I have taken on new leadership roles as Head of the College Learning & Teaching Committee and as a member of the University Learning and Teaching Committee (ULTC). These roles have allowed me to shape academic policies and ensure that teaching practices align with the university's strategic goals. Additionally, I am a current member of the "Program Review & Listing Committee – Diploma/Bachelor of Business Administration in Management Information Systems" and an active member of the "Program Development Committee – Diploma/Bachelor in Digital Marketing & Business Intelligence." During the 2023-2024 academic year, I also served on the COBA Digital Visibility (Library and Website) Committee, Research and Enterprise Committee, UREC, and the Quality Assurance Committee, further contributing to the university's governance.

My involvement in ASU's Research Day in 2023 and 2024, both as a speaker and an organizing committee member, has been advantageous, during which many of my students received top honors for their outstanding projects, reflecting the quality of my mentorship and dedication to student success.

Additionally, I have engaged in professional development through workshops and webinars and have had the privilege of serving as a guest speaker internationally, most recently at Sakthi College of Arts and Science for Women in India.

In conclusion, my contributions to teaching, research, and university service position me well for promotion to Associate Professor. I am confident that in this role, I will continue to contribute to the university's academic mission and foster the success of both students and the institution.

Thank you for your consideration.

Warm regards,

Dr. Yasir Mohamed

Information Systems and Business Analytics Department, COBA