

Professor Fouad Chedid

Vice Chancellor

A'Sharqiyah University

### **Letter of Support – Academic Promotion**

Dear Professor Chedid,

It is with great pleasure that I write this letter in support of Dr. Yasir's application for promotion to the rank of Associate Professor. Since joining A'Sharqiyah University in Fall 2022, Dr. Yasir has consistently demonstrated exceptional dedication, a tireless work ethic, and outstanding academic and leadership potential. His contributions to the College of Business Administration have been invaluable, and he has quickly assumed significant responsibilities.

Dr. Yasir consistently teaches his full academic load, ensuring that students receive the highest quality education. He maintains excellent advising and support skills, as evidenced by the positive feedback he receives from the students he advises. This commitment to student success further underscores his dedication to fostering a supportive academic environment.

In addition to his teaching and mentoring, Dr. Yasir consistently demonstrates his professional commitment by ensuring the timely submission of course-related documentation, including Course Evaluation Reports, Course Syllabi, Course Files, and Course Descriptors. His punctuality in completing these tasks reflects his strong organizational skills and his dedication to maintaining the high academic standards expected by the university. Furthermore, Dr. Yasir has been an active member of the CER audit committee in the department, playing a key role in auditing and ensuring the quality and compliance of Course Evaluation Reports across the college.

Additionally, Dr. Yasir has played a vital role in mentoring new academic staff as they settle into the department. He has actively welcomed new faculty members, helping them acclimate to the university and ensuring they have the resources they need to succeed.

In university service, Dr. Yasir has taken on new leadership roles as Head of the College Learning & Teaching Committee and as a member of the University Learning and Teaching Committee (ULTC). These roles have allowed him to shape academic policies and ensure that teaching practices align with the university's strategic goals. He is also a current member of the "Program Review & Listing Committee – Diploma/Bachelor of Business Administration in Management Information Systems" and an active member of the "Program Development Committee – Diploma/Bachelor in Digital Marketing & Business Intelligence." During the 2023-2024 academic year, he served on the COBA Digital Visibility (Library and Website) Committee, Research and Enterprise Committee, UREC, and the Quality Assurance Committee, further contributing to the university's governance.

Dr. Yasir's commitment to his students is evident in his innovative teaching methods. He not only imparts essential knowledge but also fosters practical skills that prepare students for their professional journeys. He consistently creates an engaging and supportive learning environment, ensuring that complex concepts are made accessible and that students are

motivated to excel. A prime example of his efforts to bridge the gap between theory and practice is the educational visit he organized to the Ministry of Telecommunications, Transportation, and IT. His guidance during this visit, along with his supervision of distinguished student projects during ASU's Research Days, highlights his dedication to fostering a research-oriented culture and preparing students for the professional world.

In addition to his teaching excellence, Dr. Yasir has been actively involved in various university and college committees, where his leadership and insights have been invaluable. His ability to balance multiple commitments—ranging from research and administration to program development—while maintaining teaching excellence is truly commendable. His recent success in securing block funding from the Ministry of Higher Education, Research, and Innovation (MoHERI) is a testament to his research capabilities and his contribution to elevating the institution's research profile.

Given Dr. Yasir's dedication, leadership, and substantial contributions to teaching, program development, and research, I strongly support his application for promotion to Associate Professor. His work ethic, commitment to student success, and invaluable contributions to the university make him an exceptional asset to ASU, and I am confident he will continue to excel in this role.



Mohamed Bashir

Head of ISBS Department