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**RE: Program Development Committee - Diploma/Bachelor in Digital Marketing & Business Intelligence**

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**From** Mohamed Mohamed Kamal Battour <mohamed.battour@asu.edu.om>

**Date** Tue 10/8/2024 8:41 AM

**To** Mohamed Bashir <mohamed.bashir@asu.edu.om>; Akbar Khanan <akbar.khanan@asu.edu.om>; Abdul Hakim Mohamed <abdulhakim.mohamed@asu.edu.om>; Yasir Mohamed <yasir.abdulgadir@asu.edu.om>; Senthilkumar Moorthy <senthilkumar.moorthy@asu.edu.om>; Bremananth Ramachandran <bremananth.ramachandran@asu.edu.om>; Khalid Mohamed Salah Ahmed Mady <khalid.mady@asu.edu.om>

Dear Dr.Mohamed,  
I have class at 1:30.  
Regards,

**Mohamed Battour**

Associate Professor

College of Business Administration

A'Sharqiyah University (ASU) - Oman

Phone: 00968 - 25401237

| **Editor-in-Chief (Dep.), [Journal of Islamic Marketing](#) (Scopus, Q1)**

| **[ResearchGate Profile](#)**

| **[Google Scholar](#)**

| **[Linkedin Profile](#)**

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**From:** Mohamed Bashir <mohamed.bashir@asu.edu.om>

**Sent:** Monday, October 7, 2024 9:05 PM

**To:** Akbar Khanan <akbar.khanan@asu.edu.om>; Abdul Hakim Mohamed <abdulhakim.mohamed@asu.edu.om>; Mohamed Mohamed Kamal Battour <mohamed.battour@asu.edu.om>; Yasir Mohamed <yasir.abdulgadir@asu.edu.om>; Senthilkumar Moorthy <senthilkumar.moorthy@asu.edu.om>; Bremananth Ramachandran <bremananth.ramachandran@asu.edu.om>; Khalid Mohamed Salah Ahmed Mady <khalid.mady@asu.edu.om>

**Subject:** Re: Program Development Committee - Diploma/Bachelor in Digital Marketing & Business Intelligence

Dear Colleagues

Please notice that our meeting will be tomorrow Tuesday, 8th October at 2:00 PM In the CoBA meeting room.

Best regards

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**From:** Akbar Khanan <[akbar.khanan@asu.edu.om](mailto:akbar.khanan@asu.edu.om)>

**Sent:** Sunday, October 6, 2024 12:06 PM

**To:** Mohamed Bashir <[mohamed.bashir@asu.edu.om](mailto:mohamed.bashir@asu.edu.om)>; Abdul Hakim Mohamed <[abdulhakim.mohamed@asu.edu.om](mailto:abdulhakim.mohamed@asu.edu.om)>; Mohamed Mohamed Kamal Battour <[mohamed.battour@asu.edu.om](mailto:mohamed.battour@asu.edu.om)>; Yasir Mohamed <[yasir.abdulgadir@asu.edu.om](mailto:yasir.abdulgadir@asu.edu.om)>; Senthilkumar Moorthy <[senthilkumar.moorthy@asu.edu.om](mailto:senthilkumar.moorthy@asu.edu.om)>; Bremananth Ramachandran <[bremananth.ramachandran@asu.edu.om](mailto:bremananth.ramachandran@asu.edu.om)>; Khalid Mohamed Salah Ahmed Mady

<[khalid.mady@asu.edu.om](mailto:khalid.mady@asu.edu.om)>

**Subject:** RE: Program Development Committee - Diploma/Bachelor in Digital Marketing & Business Intelligence

Dear All,

As per Dr. Mohammed Bashir,

I would like to inform you that the meeting has been postponed till further notice,

Regards

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**From:** Mohamed Bashir <[mohamed.bashir@asu.edu.om](mailto:mohamed.bashir@asu.edu.om)>

**Sent:** Wednesday, October 2, 2024 12:43 PM

**To:** Abdul Hakim Mohamed <[abdulhakim.mohamed@asu.edu.om](mailto:abdulhakim.mohamed@asu.edu.om)>; Mohamed Mohamed Kamal Battour <[mohamed.battour@asu.edu.om](mailto:mohamed.battour@asu.edu.om)>; Yasir Mohamed <[yasir.abdulgadir@asu.edu.om](mailto:yasir.abdulgadir@asu.edu.om)>; Senthilkumar Moorthy <[senthilkumar.moorthy@asu.edu.om](mailto:senthilkumar.moorthy@asu.edu.om)>; Bremananth Ramachandran <[bremananth.ramachandran@asu.edu.om](mailto:bremananth.ramachandran@asu.edu.om)>; Akbar Khanan <[akbar.khanan@asu.edu.om](mailto:akbar.khanan@asu.edu.om)>; Khalid Mohamed Salah Ahmed Mady <[khalid.mady@asu.edu.om](mailto:khalid.mady@asu.edu.om)>

**Subject:** RE: Program Development Committee - Diploma/Bachelor in Digital Marketing & Business Intelligence

Dear Committee Members

I would like to invite you all to our first meeting, which will take place next Sunday, 6th October at 2:00 PM In the CoBA meeting room.

During this meeting, we will discuss the review process, outline the roadmap, and establish our milestones for the program review.

Your input will be highly valuable as we begin this important work.

Looking forward to your participation.

Best regards

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**From:** Khalid Dahleez <[khalid.dahleez@asu.edu.om](mailto:khalid.dahleez@asu.edu.om)>

**Sent:** 29 September 2024 22:31

**To:** Mohamed Bashir <[mohamed.bashir@asu.edu.om](mailto:mohamed.bashir@asu.edu.om)>; Abdul Hakim Mohamed <[abduhakim.mohamed@asu.edu.om](mailto:abduhakim.mohamed@asu.edu.om)>; Mohamed Mohamed Kamal Battour <[mohamed.battour@asu.edu.om](mailto:mohamed.battour@asu.edu.om)>; Yasir Mohamed <[yasir.abdulgadir@asu.edu.om](mailto:yasir.abdulgadir@asu.edu.om)>; Senthilkumar Moorthy <[senthilkumar.moorthy@asu.edu.om](mailto:senthilkumar.moorthy@asu.edu.om)>; Bremananth Ramachandran <[bremananth.ramachandran@asu.edu.om](mailto:bremananth.ramachandran@asu.edu.om)>; Akbar Khanan <[akbar.khanan@asu.edu.om](mailto:akbar.khanan@asu.edu.om)>; Khalid Mohamed Salah Ahmed Mady <[khalid.mady@asu.edu.om](mailto:khalid.mady@asu.edu.om)>  
**Cc:** Saleh Al Sinawi <[saleh.alsinawi@asu.edu.om](mailto:saleh.alsinawi@asu.edu.om)>; Mahnad Saif Salim Al shahaibi <[mahnad.alshahaibi@asu.edu.om](mailto:mahnad.alshahaibi@asu.edu.om)>; Fatma Ali Abdullah Al Balushi <[fatma-albalushi@asu.edu.om](mailto:fatma-albalushi@asu.edu.om)>  
**Subject:** Program Development Committee - Diploma/Bachelor in Digital Marketing & Business Intelligence  
**Importance:** High

## Dear Colleagues

ASU aims to outperform the competition, fulfill Omani national priorities, and achieve the targets outlined in Oman Vision 2040 by creating new academic programs that are in line with the needs of the labor market. As a result, you have been selected to serve as a member of the program development committee.

The committee membership is as follows:

1. Dr. Mohamed Bashir (Chair)
2. Dr. Abdul Hakim Mohamed
3. Mohamed Mohamed Kamal Battour
4. Yasir Mohamed
5. Senthilkumar Moorthy
6. Bremananth Ramachandran
7. Khalid Mohamed Salah Ahmed Mady
8. Akbar Khanan

As the committee chair, Dr. Bashir will present the development process roadmap and milestones and seek your valuable input and suggestions before we commence the program development.

Many thanks,

<p>Khalid A. Dahleez – Associate Professor Dean, College of Business Administration A'Sharqiyah University (ASU) - Oman Phone: 00968 - 25401220</p>		<p>د. خالد عبد دهليز - أستاذ مشارك عميد كلية إدارة الأعمال جامعة الشرقية - سلطنة عمان تليفون: 0096825401220</p>
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