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Join us July 29 - August 1
Chiang Mai, Thailand

FITAT/ISPM 2014

The 7th International Conference on Frontiers of Information Technology, Applications and Tools
with The 4th PT-ERC International Symposium on Personalized Medicine

General Chairs

Keun Ho Ryu, Chungbuk National University, South Korea
Nipon Theera-Umporn, Chiang Mai University, Thailand
Nyambaa Shiren, National University of Mongolia, Mongolia

PC Chairs

Oyun-Erdene Namsrai, National University of Mongolia, Mongolia
Goutam Chakraborty, Iwate Prefectural University, Japan
Sansanee Auephanwiriyaikul, Chiang Mai University, Thailand

5 Keynote Speakers

Sermkiat Jomjunyong, Chiang Mai University, Thailand
Eun Jong Cha, Korean NRF, South Korea
Goutam Chakraborty, Iwate Prefectural University, Japan
Anan Phonphoem, Kasetsart University, Thailand
Sansanee Auephanwiriyaikul, Chiang Mai University, Thailand

Important deadline

Full paper submission due : 2014.06.14
Poster session abstract submission due : 2014.06.14
Notification of acceptance : 2014.06.22
Camera ready due : 2014.06.29
Registration due : 2014.06.29



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About Conference

The Seventh International Conference on the Frontiers of Information Technology, Application and Tools; (FITAT) is shaping up to be an annual conference to provide a platform for presentations and discussions of recent developments and future trends in Information Technology. FITAT 2014 is emerging as a leading forum for IT professionals and researchers to discuss and present the latest research trends and results in the field of Information Technology (IT). FITAT 2014 promises to be an exciting event that will host leading IT researchers from across the globe and will provide opportunity to build international research collaborations. The FITAT 2014 will discuss the challenges facing information technology professionals with core database technologies, bio-medical informatics, sensor network technology and current IT applications.

Organized by:



МОНГОЛ УЛСЫН ИХ СУРГУУЛЬ
Үнэн мэдлэг, оюуныг дээдэлнэ



Dear Distinguished Delegates and Guests,

On behalf of the FITAT/ISPM 2014 Conference Committee, it is our great pleasure to welcome you to Chiang Mai, Thailand for the 7th International Conference on Frontiers of Information Technology, Applications and Tools, and the 4th PT-ERC International Symposium on Personalized Medicine. We are grateful to have this year's conference held in Chiang Mai, Thailand. The International Conference on FITAT 2014 and International Symposium on ISPM 2014 are prominent international forums providing a platform for presentations and discussions of recent developments and future trends in Information Technology and Personalized Medicine. We hope that you will benefit both scientifically and personally from the forum and enjoy the FITAT 2014/ISPM 2014.

This volume contains the Proceedings of the FITAT 2014/ISPM 2014, held in Chiang Mai, Thailand, July 29 – August 1, 2014. The FITAT 2014/ISPM 2014 conference includes 5 keynote speeches, 30 papers in oral presentation where each paper is assigned into one of the 10 conference sessions, and 37 papers in interactive presentation session.

The papers were submitted from many countries across the globe and many program committee members from 9 countries worked hard to prepare the FITAT 2014 and ISPM 2014. We, on behalf of the Program Committee of FITAT 2014, would like to thank the many people who volunteered their time to help make the conference a success. We also thank all of the authors who submitted their best work to the conference. The research presented here represents a tremendous effort on the part of all of these people. We hope that the proceedings will serve as a valuable resource for the community.

With our warmest regards,

**The Organizing Committees
July 29 – August 1, 2014
Chiang Mai, Thailand**

FITAT/ISPM 2014

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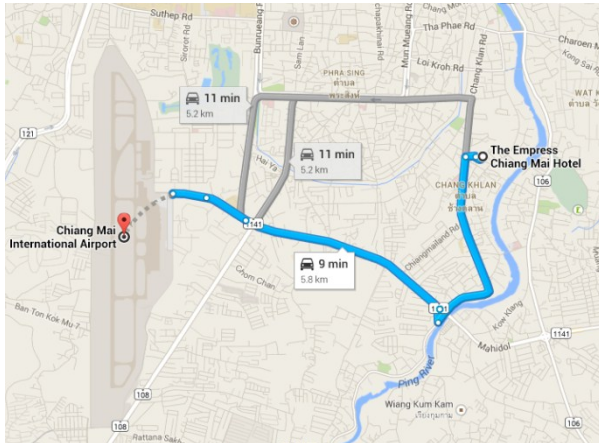
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Conference Venue



The location of FITAT/ISPM 2014 Conference is The Empress hotel, Chiang Mai, Thailand



Directions

The distance between the Chiang Mai airport and The Empress hotel is only 5.8 KM. There are multiple options that you can reach your distance by. The first option is to travel in the famous Thailand tuk tuk (pron. took took). Many visitors to Thailand are familiar with these from their trips to Bangkok. Riding a tuk tuk is the quintessential Thai experience, and although you are at the mercy of breathing car fumes, these small vehicles are very effective at beating the traffic. Fares are usually 40-50 baht for a short hop and 50-100 baht for longer distances, depending on the proficiency of your bargaining.

Chiang Mai has metered taxis, though it can be difficult to persuade the driver to switch the meter on. If you do prevail, the flag fall is 30 baht for the first 2 km, then 10-15 baht/km after that. Otherwise you will have resort to bargaining a fare. You cannot generally hail taxis in the street. To book a taxi try: Chiang Mai Airport Taxi, ☎ +66 53 201307 or +66 53 922128. Despite their name, Chiang Mai Taxi will take you anywhere. Good, honest outfit. Call, state your destination and the call centre will give you a quote.

The Empress Hotel Chiang Mai

The Empress offers 375 guest rooms and suites, situated in the center of Chiang Mai within quick distance of the iconic Night Market, the Walking Market, the airport, and the train station. A certified four-star luxury hotel with a five-star standard, we aim to bring you the best in Thailand through superlative service, attentive staff and world-famous breakfast spreads. Our facilities include three specialty restaurants with special diet options. All our floors are equipped with modern amenities without sacrificing the culturally rich charm of the north. Winner of Zoover Hotel Awards and voted one of the top 25 Thailand hotels in 2012 and 2013.

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